

**Job Title:** Content Writer

### **Job Description**

We need your creative writing skills to help grow our brand, generate leads, and establish our company as thought-leader in the industry. You'll do this by writing and creating valuable, targeted, and well-research content on our website, blog and other content platforms.

### **Experience**

When submitting your sample work, we'll be look at the follow criteria:

- Links to Live Work  
We'd like to see your past published work online that is accessible through a standard web address. Please do not submit writing samples in the form of Word Docs and PDFs.
- Visual Posts  
We don't expect you to be a graphic designer, but we're are looking for someone who know how to use screenshots, arrows, circles, graphics, and more in their posts.
- Broken Up Content  
We'd like to see how you break up your content with headings, bullets, bolded words, and more. We like to avoid long blocky paragraphs readers who like to skim.
- Longer Content  
Longer content tends to perform better in search engines. We'd to see examples of long form content between or exceeding 1,000-2,000 words.
- **Citations**  
Using citations is a sign of well-researched content, and that you truly value and respect your audience. While not mandatory, we will look for citations while reviewing your work.

### **Additional Qualifications:**

- 2-3+ years of WordPress and basic HTML experience
- Understanding of SEO
- Trade School or College is always a plus

### **To apply, please email the following:**

- Cover Letter
- Resume
- 2-3 samples of content that you've created (please adhere to above criteria)